SPONSORSHIP AND EXHIBITION
PROSPECTUS

21–24 September 2019
Prague Congress Centre

www.ebbs2019.org
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Welcome

The Organizing Committee has the honour to invite you to the 48th Annual General Meeting of European Brain and Behaviour Society (EBBS) which will be held on September 21-24, 2019 in Prague, Czech Republic.

The Meeting expects to attract more than 600 scientists and will constitute a very important international scientific event for European Neuroscience. Researchers will have the unique opportunity to discuss latest research and development issues and experiences on different aspects of Neuroscience. The EBBS Meeting will focus on the relationships between brain and behaviour in health and disease. In their research, the members of EBBS use a variety of methodological approaches, ranging from techniques of cellular and molecular biology, to neuropsychopharmacology, behavioural neuroscience, electrophysiology, and brain imaging.

The Meeting will host a commercial and equipment exhibition, which will remain open during the whole duration of the Meeting. As the exhibition will definitely be the major attraction of the delegates and the focal point of the event, we encourage you to participate in it.

Apart from the exhibition, the attached document contains detailed sponsorship information on the available options to help you make the choice that best suits your company profile and financial capabilities. All the sponsors and exhibitors can have their banner and webpage links in the Meeting web: www.ebbs2019.org

We will be happy to receive your notice of participation in the meeting, believing that it is a great opportunity for your company to present your products and trusting that many of the technical issues to be discussed will meet your interest as well.

Francesca Cirulli,  
EBBS President,  

Ales Stuchlik,  
The Head of the Local Organising Committee
Contact Information

Head of Local Organising Committee
Prof. RNDr. Ales Stuchlik, PhD., DSc.
Institute of Physiology (IPHYS), Czech Academy of Sciences, Prague, Czech Republic

Meeting Secretariat
C-IN
Prague Congress Centre
5. května 65, 140 21 Prague 4, Czech Republic
Tel.: +420 261 174 301 or 304
Fax: +420 261 174 307
Website: www.c-in.eu
E-mail: info@ebbs2019.org

Project Manager and General Inquiries
Monika Valterova
E-mail: monika.valterova@c-in.eu

Sponsorship and Exhibition Manager:
Jana Dvořáková
Tel: +420 777 791 252
E-mail: jana.dvorakova@c-in.eu

Venue:
Prague Congress Centre
5. května 65
140 21 Prague 4
Czech Republic
About EBBS and the Meeting

EBBS Executive Board Members:

PRESIDENT: Francesca Cirulli *(The Center for Behavioral Sciences and Mental Health, Istituto Superiore di Sanità, Rome, Italy)*
PRESIDENT-ELECT: Mathias Schmidt *(Max Planck Institute of Psychiatry, Munich, Germany)*
SECRETARY: Antonis Stamatakis *(Faculty of Nursing, University of Athens, Greece)*
TREASURER: Aniko Korosi *(University of Amsterdam, The Netherlands)*

The European Brain and Behaviour Society was founded in 1968 with the purpose of exchanging information between European scientists interested in the relationship of brain mechanisms and behaviour.

To this avail the Society organises a bi-annual General Meeting that is held (in odd years) alternately with the bi-annual meeting of The Federation of European Neuroscience Societies (FENS) (which is held bi-annually in even years).

The bi-annual EBBS meeting attracts basic scientists and clinicians interested in the relationship of brain mechanisms and behaviour, and everybody studying the interplay of the brain, behaviour and disease.

Any professional or academic with an interest in the following areas would find attending the meeting an enriching experience.

Key Dates to Remember

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 December 2018</td>
<td>Registration, Call for Abstracts, Accommodation OPEN</td>
</tr>
<tr>
<td>31 March 2019</td>
<td>Abstract submission deadline</td>
</tr>
<tr>
<td>31 May 2019</td>
<td>Abstract submission deadline - Symposia</td>
</tr>
<tr>
<td>30 April 2019</td>
<td>Early registration fee deadline</td>
</tr>
<tr>
<td>7 September 2019</td>
<td>Registration closed</td>
</tr>
<tr>
<td>21 – 24 September 2019</td>
<td>The 48th Meeting of the EBBS in progress</td>
</tr>
</tbody>
</table>
Committees

EBBS Committee
Francesca Cirulli, President
Mathias Schmidt, President-elect
Antonis Stamatakis, Secretary General
Aniko Korosi, Treasurer
Sebastien Bouret
Anastasia Christakou
Alexander Easton
Harm Krugers
Merce Masana
Olga Peñagarikano
Francesca Sargolini
Regina Sullivan
Mark Walton

Local Organising Committee
Ales Stuchlik (IPHYS, Prague, CZ), Head of Local Organising Committee
Karel Jezek (Medical Faculty, Charles University, Pilsen, CZ)
Rafal Czajkowski (Nencki Institute of Experimental Biology, Warsaw, POL)
Boldizsar Czeh (University of Pecs, HUN)
Tomas Hromadka (Axona, Bratislava, Slovakia)
Ewelina Knapska (Nencki Institute of Experimental Biology, Warsaw, POL)
Jan Svoboda (IPHYS, Prague, CZ)
Christian Beste (Technische Universitat, Dresden, GER)
Eduard Kelemen (National Institute of Mental Health - NIMH, Kecany, CZ)
Petr Telensky (Faculty of Sciences, Charles University, Prague, CZ)
EBBS 2017 Meeting Supporters
Programme Outline

<table>
<thead>
<tr>
<th>21 September Saturday</th>
<th>22 September Sunday</th>
<th>23 September Monday</th>
<th>24 September Tuesday</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00</td>
<td>PLENARY SESSION II</td>
<td>PLENARY SESSION IV</td>
<td>PLENARY SESSION VI</td>
</tr>
<tr>
<td>9:15</td>
<td>RICHARD MORRIS</td>
<td>GIOVANNI MARCICANO</td>
<td>INGA NEUMANN</td>
</tr>
<tr>
<td>10:00</td>
<td>COFFEE BREAK</td>
<td>COFFEE BREAK</td>
<td>COFFEE BREAK</td>
</tr>
<tr>
<td>10:15</td>
<td>2A: Induction of memory accuracy and generalization by stress</td>
<td>36: An update on the dynamic nature of memory</td>
<td>54: Critical plasticity following cerebral ischaemia and deresocialisation</td>
</tr>
<tr>
<td>11:00</td>
<td>2B: Paradoxical amygdala circuits in social and reward-guided behavior</td>
<td>37: Induction and vulnerability of mesocorticolimbic circuits</td>
<td>55: Early life stress-induced models of psychiatric disorders: different paradigms and converging outcomes</td>
</tr>
<tr>
<td>11:30</td>
<td>Symposium Organiser: Fabien Diefenbach</td>
<td>Symposium Organiser: Waldemar Horváth</td>
<td>Symposium Organiser: Deborah Stocker</td>
</tr>
<tr>
<td>12:00</td>
<td>POSTERS SESSION</td>
<td>LUNCH WITH EXPERTS</td>
<td>POSTERS SESSION</td>
</tr>
<tr>
<td>12:15</td>
<td>REGISTRATION</td>
<td>POSTERS SESSION</td>
<td>LUNCH WITH EXPERTS</td>
</tr>
<tr>
<td>12:30</td>
<td>LUNCH WITH EXPERTS</td>
<td>MEMORIAL SYMPOSIUM</td>
<td>ANNUAL GENERAL MEETING</td>
</tr>
<tr>
<td>15:15</td>
<td>OPENING CEREMONY</td>
<td>ELSEVIER WORKSHOP</td>
<td></td>
</tr>
<tr>
<td>15:30</td>
<td>PLENARY SESSION I</td>
<td>COFFEE BREAK</td>
<td>COFFEE BREAK</td>
</tr>
<tr>
<td>15:45</td>
<td>PATRICK HAGGARD</td>
<td>YOUNG-INVESTIGATORS</td>
<td></td>
</tr>
<tr>
<td>16:00</td>
<td>BLITZ PRESENTATIONS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:45</td>
<td>E3: The metabolic basis of behaviour</td>
<td>44: The metabolic basis of behaviour</td>
<td>54: Time and timing in neural systems</td>
</tr>
<tr>
<td>17:30</td>
<td>10: Modulation of behaviour by social information across species</td>
<td>45: Unraveling mechanisms of emotional symptoms in model of chronic pain</td>
<td>55: Stress, anxiety and motor regulation: All eyes on the brain-nervous system</td>
</tr>
<tr>
<td>18:30</td>
<td>WELCOME RECEPTION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19:00</td>
<td></td>
<td>POSTERS SESSION</td>
<td></td>
</tr>
<tr>
<td>19:15</td>
<td>STUDENTS' BART TASTING SOCIAL</td>
<td>LUNCH WITH EXPERTS</td>
<td></td>
</tr>
<tr>
<td>19:30</td>
<td></td>
<td>SOCIAL DINNER</td>
<td></td>
</tr>
<tr>
<td>20:00</td>
<td></td>
<td>CLOSING CEREMONY</td>
<td></td>
</tr>
<tr>
<td>20:30</td>
<td></td>
<td>POSTER AWARDS</td>
<td></td>
</tr>
</tbody>
</table>
Sponsor and Exhibitor Recognition

We invite you to take your brand, product or message to the next level by joining an elite group of professionals who have one goal in mind: to help you reach your full potential. Around 400 individuals in the same place, each one leaving with a career-changing experience.

Sponsors’ and Exhibitors’ Benefits

The exhibition is an integral part of EBBS annual meeting. Exhibiting at EBBS 2019 gives you the opportunity to present your company, cultivate established relationships, identify your new business contacts and increase your company’s brand awareness.

The exhibition will be located in close vicinity to the meeting rooms and will be combined with posters exhibitions and food and beverages buffet areas to guarantee a constant flow of visitors to your stand.

Your participation as a sponsor or exhibitor will automatically include the following benefits:

- Listed as a sponsor or as an exhibitor including your company’s logo and web link on the official website of the Meeting.
- Listed as a sponsor as an exhibitor including your company’s logo and company profile in printed materials.
- Visibility on roll up banners dedicated to sponsors.
- Expression of thanks at the Opening and Closing Ceremonies.
- Logos on slides during breaks in the lecture rooms.
Sponsorship Categories
Select your unique opportunity to interact with delegates and showcase your company by choosing from the following category options:

<table>
<thead>
<tr>
<th></th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€ 10 000</td>
<td>€ 7 000</td>
<td>€ 5 000</td>
</tr>
<tr>
<td>Registrations for the Meeting</td>
<td>4</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Lunch satellite symposium</td>
<td>90 minutes</td>
<td>60 minutes</td>
<td></td>
</tr>
<tr>
<td>Coffee break workshop</td>
<td>30 minutes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Symposium/Workshop passes</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Exhibition space</td>
<td>9 sqm</td>
<td>6 sqm</td>
<td>4 sqm</td>
</tr>
<tr>
<td>Exhibition passes</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Banner Advert in the Meeting Mobile APP and Pocket Programme</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bag Insert</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor’s logo with hyperlink on the Meeting website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor’s logo in the Meeting App and Pocket Programme</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Sponsors’ PPT Slide in the venue</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Statement at the Welcome Session of the Meeting</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Thank you tweet from the EBBS Twitter account</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

SPECIAL REQUESTS
Tailored packages can be arranged to suit your requirements. Feel free to contact the Sponsorship and Exhibition Manager to discuss your needs: jana.dvorakova@c-in.eu
Educational Opportunities

LUNCH SATELLITE SYMPOSIA/COFFEE BREAK WORKSHOPS

This can be a unique opportunity to directly liaise with our participants to educate them about your products and showcase your latest developments to those looking for midday inspiration. Why not offer delegates the added exclusive opportunity to Learn at Lunch*, providing lunch whilst networking, inspiring and informing participants.

- Satellite Symposia/ Workshops are offered to industry as part of the sponsorship packages as commercial/promotional sessions and are allocated on a “first-come, first-served” basis and room capacity during lunch break.
- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and programme are subject to approval by the scientific committee.
- In case where the scientific committee does not approve the Satellite Symposia/workshops programme, each party will be entitled to cancel the Satellite Symposium booking without any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly, upon such cancellation, neither of the parties will have any claims, demands or suits towards the other.
- The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses.

The package with the symposium includes:

- Room rental
- Standard setup (theatre style with stage, lectern and speaker table)
- AV equipment and services: amplification, data projection, AV technician
- Use of the Speaker Preview Room for Satellite Symposium faculty
- Publication of the Satellite Symposium Programme on the Meeting website
- Use of the Meeting logo on invitations and promotional documentation
- One-time promotion of the Satellite Symposium in a special e-blast sent by the EBBS Meeting Secretariat

EDUCATIONAL GRANT IN SUPPORT OF AN EXISTING SESSION € 3,000

An existing scientific session accepted or invited by the Scientific Committee and supported by an Educational Grant from the industry.

- Hands off support, no influence over any scientific/education elements
- Support will be acknowledged in the Programme as: “Session Title, Supported by an Educational Grant from Company name”
- Support can be acknowledged in the beginning of the session by the moderator, followed by a slide presenting the logo of the company (optional)
- Support will be recognised in the Industry Support and Exhibition section of the Programme, on the event website, and on signage during the event
UNRESTRICTED EDUCATIONAL GRANTS

Grants of any amount, whether for the overall programme or for individual sessions, are appreciated and important to the success of the event. All support will be recognised in the pdf programme and in the Meeting App programme and in the Sponsorship and Exhibition section on the Meeting website, and with signage during the event.

POSTER AREA SUPPORT € 2,000

Ever-popular with delegates, we are using the latest technologies to make posters prominent and easily accessible to all.

- Acknowledgement at the poster viewing station, and on the Meeting website.

ABSTRACT USB MEMORY STICK € 2,000

The Abstract USB memory stick for the meeting will include all the abstracts presented at the meeting and additional information regarding social events, etc. The USB memory stick will be produced in 600 copies. They will be distributed to all participants registered for the meeting.

The Organizer will provide and produce the memory sticks.

- The memory stick can carry the sponsor’s logo
- The necklace of the memory stick will be available for sponsor’s logo together with the meeting logo.
- The sponsor’s name will be acknowledged on the meeting website and at the meeting venue
Sponsorship Promotion Opportunities

MEETING BAGS
One bag including the Meeting materials will be distributed to all full registered delegates as they arrive on site at the Meeting. As a sponsor of the Meeting bags, you will have your company logo printed in a prominent position on the bag along with the Meeting logo. (Type, size and color of the bags as well as position and size of the logo will be at the organizer discretion).

MEETING BADGE LANYARDS
Sponsor will provide the funds for the lanyards for all delegates and they will be branded with the Meeting logo and sponsor’s company logo.

NOTEPADS OR PENS
These items will ensure your company’s visibility towards each delegate throughout the Meeting. Sponsor will provide the notepads and/or pens. Notepads and pens will be branded with sponsor company name / logo and provided to the delegates at the registration desk.

SITTING CUBES
Promote your company in an informal, creative and practical way by offering the delegates a relaxing place to sit.
These items offer comfortable seating experience throughout the venue and guarantee maximum visibility as delegates take rest and network in relaxed locations.
The sitting cubes offer a nice range of possibilities, as they may be customised according to the sponsor’s needs:
- Logo display on every side
- Seating cubes locations spread throughout the venue
- Limited to 2 sponsors maximum
DIGITAL/TOUCH SCREEN SIGNAGE  € 4 000 per screen
Interactive touch screen signage provides basic information about the Meeting, programme schedule, and floor plans. The type of touch screen stand may vary from the one shown on the picture.
- Your company logo will be placed on the signage itself.

CHARGING STATION  € 4 000 per station
Everyone needs a place to charge their phone or tablet during the Meeting. Delegates will be able to charge their mobile devices during the Meeting by utilising lockable charging stations. Delegates will see sponsors’ logo located at the top of the charging station. Charging stations will be placed in prominent locations in the venue throughout the Meeting dates.

MEETING WI-FI/ INTERNET ZONE  € 5 000 (Exclusive)
The Internet and Printing Service Zone is the central hub for digital services during the Meeting. Computers will be available, but most useful will be the printers available for delegates. Free Wi-Fi connection will be available in the main areas during the Meeting. Participants can access the service from their mobile phone, tablet or laptop computer.
- Your web page will be the 1st page to open when trying to get connected to the EBBS 2019 Wi-Fi (company logo acknowledgement on the WiFi landing page).
- Your company logo acknowledged on the Internet zone landing page
- Sponsor has the opportunity providing company-branded mouse pads for the Internet Zone (mouse pads production cost to be covered by sponsor)
- Support will also be acknowledged in on the website, and with signage during the event.
SPEAKERS READY ROOM € 1 000
Facilities will be available at the venue for speakers to prepare their presentations.
- Company’s logo on signage at the entrance to the Speakers ready room
- Opportunity to provide company’s mouse pad at each workstation
- Opportunity to display company logo on screensavers
- Support will be acknowledged on the website, and with signage during the event.

CORPORATE SUITE / MEETING ROOMS (Price depending on the size of the room)
An opportunity to hire a room at the venue that will be used as a Corporate Suite. The supporting company will be able to host guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided must follow all relevant industry codes.
- Opportunity to brand the corporate suite
- Acknowledgement on directional signage outside suite

Catering Items

APPLE STATIONS € 2 000 per event
Delicious and refreshing fruits will be provided by the sponsor to promote a healthy lifestyle and create positive associations with your brand.
- You company logo display on all apple stations throughout the venue during all event.
- The opportunity to set up ten branded serving spots around the venue.

WATER STATIONS/ ECO-FRIENDLY WATER BOTTLES € 2 500
Use the opportunity to sponsor eco-friendly reusable water bottles, which will be available to all delegates for free.
- Company logo printed on bottled water that will be distributed throughout the Meeting.
- Logo placed on water refill stations inside the venue.
- Increased visibility.

COFFEE BREAKS € 2 000 per day
Coffee will be served during breaks in the exhibition area. Hospitality provided should follow all relevant industry codes.
- Opportunity to have a one day/one day display of your company logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
LUNCHES € 4 000 per day
Lunches are not provided during the Meeting, so sponsors can either support the lunch with lunch boxes for their lunch symposium or sponsor the lunches for all participants. In that case lunch will be served in the exhibition and poster area on Saturday and Sunday. It will provide a strong opportunity for sponsors to communicate their corporate branding in the catering areas.
  • Opportunity to display of your company logo at the catering point located within the exhibit area during lunch time
  • Support will be acknowledged in the Industry Support and Exhibition section on the website, and with signage during the event

Networking Events

WELCOME RECEPTION € 5 000 (Exclusive)
Supporter will have the opportunity for promotion at the Welcome reception on the first evening (Saturday) to which all registered attendees are invited. The Welcome Reception will be held in the Exhibition and Registration area in the Meeting venue.
  • Supporter’s logo on signage to the Welcome Reception and footprints signage to the sponsor’s booth.
  • Opportunity to provide items bearing company logo for use at the event
  • Support will be acknowledged in the Industry Support and Exhibition section on the website, and with signage during the event

STUDENTS’ BEER TASTING SOCIAL € 3 000 or TBD
The Networking Students Night will take place on Sunday evening. This is the main social event for all young students participating at the Meeting and a great opportunity for any kind of company sponsorship.
  • Sponsor’s logo will be included on the invitations
  • Opportunity to include branded pop up banner in the venue
  • Support will be acknowledged in the Industry Support and Exhibition section on the website, and with signage during the event

SOCIAL DINNER € 6 000 (Exclusive)
The Gala Dinner will take place on Monday evening. This is the main social event of the Meeting and a great opportunity for exclusive sponsorship.
Sponsor’s benefits:
  • Sponsor’s logo will be included on the invitations
  • Opportunity to include branded pop up banner in the dinner venue
  • Support will be acknowledged in the Industry Support and Exhibition section on the website, and with signage during the event.
Advertising

You can be ahead of your competitors by presenting your corporate brand to the delegates. Choose from the range of impactful advertising options. According to our vision of ECO-FRIENDLY Meeting we are not providing the full printed programme of the Meeting and we are trying to encourage all the participants to use the Mobile Meeting App where all the information will be easily accessible.

MEETING APP SPONSOR € 6 000 (Exclusive)

The App transforms smartphones, tablets and laptops into a tool for active Meeting participation, making it easy for participants to access Meeting information and to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalised scheduler. The App is easily downloadable from the App Store and Google Play.

Meeting App exclusive sponsorship includes:

- App invitation email & App store/google play install page
  The app invitation email is sent to all Meeting participants, inviting them to install the app and providing them with detailed explanations. The sponsor banner appears on the app invitation email. With regard to Acknowledgement, the sponsor banner appears on the App Store and Google Play app description installation page.

- Supporter acknowledgement on the splash/pop-up screen of the App: “Supported by: company name/logo” (product logo not permitted)

- Signage on site – slides in the meeting rooms and banners with App QR code and “Supported by: company name/logo” (product logo not permitted)

- 2 “push notifications” appear on all devices that have the native app installed. The push notification has the truncated text (62 characters) and is linked to the full message inside the app.

- Priority listing in the list of conference exhibitors

PUSH MESSAGE IN THE MEETING APP € 250 per one push

Pre-programmed push notification to appear on all devices that have the native app installed. The push notification has the truncated text (62 characters) and is linked to the full message inside the app. No network is required for the push notification to work. Push notifications will be sent during the Meeting days (21-14 September). Limited to 5 companies per day and max. 3 push notifications per company per day.
In case no exclusive sponsorship allocated for the Meeting App we offer the following promotion opportunities:

**SPONSORED SPLASH SCREEN** € 2 500
The sponsor logo is visible for 30-45 seconds during the initial loading of the app. It then appears for a second, each time when re-opening the app.

**BANNER ADVERT** € 1 500
Company advert will be placed on the Meeting App within the Sponsorship section.

**SPONSOR HIGHLIGHTING** € 500
Sponsor’s logo with the link to the company webpage or company profile will be highlighted.

For more details regarding the Meeting App sponsor promotion opportunities please contact the Sponsorship manager jana.dvorakova@c-in.eu.

### Other Advertising Opportunities

**POCKET PROGRAMME ADVERTISEMENTS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Back cover page</th>
<th>Inside cover page</th>
<th>Inside back cover page</th>
<th>Inside page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price (excl. VAT)</td>
<td>€ 1800</td>
<td>€ 900</td>
<td>€ 900</td>
<td>€ 800</td>
</tr>
</tbody>
</table>

**POCKET PROGRAMME** € 2 500 (Exclusive)
- Opportunity to provide an advertisement to be placed on the back cover of the pocket programme and no other company advertisements will be added to the programme.

**BAG INSERT** € 1 000
- Inclusion of promotional material (1-page leaflet), which will be handed out with the programme to all delegates
- The insert should be provided by the Supporter and will require approval by the Secretariat

**PROMOTIONAL MATERIAL – DISPLAY TABLE** € 500
Opportunity to place up to 250 flyers on the Meeting display table.
Note that the material should be provided by Supporter and must be approved by the Secretariat.

**BANNER IN THE EXHIBITION AREA** € 500
Opportunity to place one company branded roll-up banner in the exhibition area of the Meeting.
INTERSESSION POWERPOINT SLIDE IN THE MAIN HALL  € 2 000 (per day)

- Slide will be shown in the main hall during coffee breaks and lunches (including 10 minutes directly before plenary lectures)
- Limited to maximum 3 companies/sponsors per day

SIGNPOSTING  € 4 000

There will be extensive signage around the venue, and the opportunity exists for a sponsor to support this service and have their company logo on all directional signs.

FOOTPRINTS  € 3 000

Footprints will be placed on the path from the registration to the sponsor’s booth. These footprints will also help to navigate and bring delegates to the venue. The sponsor’s logo will be placed on each footprint together with the event logo.

ADVERTISING OUTSIDE THE VENUE  € 5 000

The picture below shows you the view when exiting the Metro station. This branding opportunity is the perfect way to be visible not only for EBBS 2019 participants but also for the general public.

- Price is for 1 glass window size 201cmX344cm
Exhibition

The opportunity to exhibit is an integral part of the Meeting and the exhibition area is renowned as a major hub of activities. Exhibiting gives you an edge – the passing trade of potential and qualified customers that walk past your stand will be highly significant. Extra care has been taken in the design of the exhibition to ensure the highest level of exposure to delegates at EBBS 2019.

**BOOTH OPTIONS**

<table>
<thead>
<tr>
<th>BOOTH</th>
<th>1 SQM</th>
<th>4 SQM</th>
<th>6 SQM</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXHIBITION SPACE ONLY</td>
<td>€ 300</td>
<td>€ 1 200</td>
<td>€ 1 800</td>
</tr>
<tr>
<td>SHELL SCHEME (do not include exh. space)</td>
<td>€ 200</td>
<td>Not available</td>
<td>€ 1 200</td>
</tr>
<tr>
<td>BACKWALL+COUNTER (do not include exh. space)</td>
<td>Not available</td>
<td>€ 900</td>
<td>€ 900</td>
</tr>
<tr>
<td>TABLE TOP* (incl. exh. space + table+2 chairs)</td>
<td>Not available</td>
<td>€ 700*</td>
<td>Not available</td>
</tr>
</tbody>
</table>

*For non-profit associations and societies only.

If you require space over 6 sqm, made-to-measure agreements can be discussed, please contact the Exhibition Manager Jana Dvorakova, at jana.dvorakova@c-in.eu for further information.

When you exhibit, your company will receive the following additional benefits:

- Listing as an Exhibitor on the Meeting website with link to the Company website
- Listing and profile in the Industry Support and Exhibition section of the Programme
- Company name on Exhibition signage during the Meeting
- 2 Exhibitor badges per each 6 sqm
- Welcome Reception passes

**SHELL SCHEME PACKAGE INCLUDES:**

- White panels/silver alloy construction
- Fascia board company name
- Basic electricity connection 3,5kW
- Daily cleaning
- Carpet
- 1 round or square table and 2 or 3 chairs
- Spotlights (1 spotlight per 3 sqm)
BACKWALL+COUNTER PACKAGE INCLUDES:

- Backwall with printing of branding (images supplied by exhibitor)
- Reception desk and two barstools
- Carpet
- Basic electricity connection 3.5kW

EXHIBITOR’S MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Meeting and will include:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms
- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be emailed to ensure reservation of the desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

- All exhibitors should register and will receive a badge displaying the exhibiting company name.
- Each exhibition booth comes with 2 exhibitor registrations per every 6 sqm.
- Any additional exhibitors will be charged an exhibitor registration fee of €100.
- Exhibitor registrations allow access to the exhibition area only and are to be used by company staff only.
- An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITOR PROFILE

Upon receipt of the booking form, you will be asked to upload a 100-word Exhibitor Company profile to a provided link. This will be published in the list of exhibitors in the Industry Support and Exhibition section on the website and in the Meeting App.
Floorplan

The Exhibition will be held on the 1st floor of the Prague Congress Centre in the central area together with the registration and catering zone.

A more detailed floorplan of the exhibition will be available in March 2019.

For more pictures of the venue please visit: https://www.praguecc.cz/en/gallery
# Order Form

<table>
<thead>
<tr>
<th>COMPANY NAME:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>CONTACT NAME:</td>
<td></td>
</tr>
<tr>
<td>COMPANY ACTIVITY:</td>
<td></td>
</tr>
<tr>
<td>POSTAL ADDRESS:</td>
<td></td>
</tr>
<tr>
<td>ZIP CODE AND CITY</td>
<td></td>
</tr>
<tr>
<td>COUNTRY:</td>
<td></td>
</tr>
<tr>
<td>E-MAIL:</td>
<td></td>
</tr>
<tr>
<td>TELEPHONE:</td>
<td>FAX:</td>
</tr>
<tr>
<td>Your VAT Number:</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIST OF PACKAGES</th>
<th>SELECT ITEM</th>
<th>PRICE IN EURO (excl. VAT)</th>
<th>OTHER ITEMS</th>
<th>PRICE IN EURO (excl. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

All prices are VAT excluded.

DATE: ...........................................SIGNATURE AND COMPANY STAMP:

Please fill in the order form and send it to jana.dvorakova@c-in.eu. The advance invoice will be sent to you upon receiving the filled order form.

*Please send your company logo in curves format and your weblink along with the order form.*
CONTRACT

☐  Provisional Booking – The item will be released if not confirmed within 14 days.
☐  Please send me a contract and first deposit invoice

TERMS OF PAYMENT

60% upon receipt of first invoice
40% by March 21, 2019 (6 months before the Meeting)

All payments must be received before the start date of the Meeting. Should the Sponsor fail to complete payments prior to the commencement of the Meeting, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Meeting will be subject to 100% payment upon reservations.

Companies registered in the EU with a valid VAT number will be charged without VAT.

PAYMENT METHODS

Option 1: Payment by Bank Transfer. Please make drafts payable to: EBBS 2019. Bank account and other details for this payment will be stated on the invoice. Bank charges are the responsibility of the payer.

Option 2: Payment by online credit card payment (please note this option in the order form and the link for the payment will be sent to you.

CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Sponsorship and Exhibition Manager:
Jana Dvorakova
E-mail: jana.dvorakova@c-in.eu

The organisers shall retain:

- € 10% of the agreed package amount if the cancellation/ modification is made before March 21, 2019, inclusive
- € 50% of the agreed package amount if the cancellation/ modification is made between March 21, 2019 and June 21, 2019, inclusive
- € 100% of the agreed package amount if the cancellation/ modification is made after June 21, 2019

We accept the contract terms and conditions (listed below) and agree to abide by the Guidelines for Industry Participation for the Meeting.

I am authorised to sign this form on behalf of the applicant/Company.

Signature:       Date