



Dear colleague,

EES CONFERENCE 2018, CALL FOR SPONSORSHIP

MESSAGE ON BEHALF OF BASTIAAN DE LAAT, EES PRESIDENT ELECT

The 13th European Evaluation Society (EES) Biennial Conference, “[Evaluation for more Resilient Societies](#)”, will be held in Thessaloniki, Greece, 1-5 October 2018. The Conference offers five days of debates on the role of evaluation in times of turbulence: how evaluation can contribute to building more resilient societies?

The EES is urgently looking for sponsors of this important evaluation conference!

The objective of the EES 2018 Conference is to serve as a catalyst for innovative thinking on the role, purpose and response of evaluation to turbulence and resilience within societies. The conference will be structured around this objective – even if this does not exclude other themes. It consists of two days of pre-conference training workshops and three days of main conference. The latter will see keynotes, paper, panel and poster sessions, and new formats such as fishbowls, a world café and speed networking sessions. There will be activities for emerging evaluators, and space for the [EES Thematic Working Groups](#) and for [national evaluation societies](#) to interact. Last but not least a social programme will foster networking. At the crossroads of continents, countries and cultures, and against the current political and economic backdrop, Thessaloniki is the perfect spot to organise a conference on evaluation in turbulent times.

Even though EES is European, the conference attracts people from around the globe. The attendance – 600 to 700 delegates – makes it sizeable yet small enough to be cosy and maintain the overview, as past conference assessments have shown.

The EES depends largely on the work of volunteers. The contribution of sponsors is therefore essential to contribute to the success of the conference. There are various forms of sponsorship, with different modalities, which you will find in the [brochure](#). I would especially like to draw your attention to the following:

1. Sponsoring **bursaries** for evaluation practitioners and students from the developing world. This targets evaluators who have not enough resources to attend international conferences. The bursary sponsorship programme allows to involve them, and build networks and evaluation capacity.
2. Support the **conference programme** by financially contributing to a pre-conference training workshop, or to a symposium, panel or round table of your choice – you can even propose one yourself. The modalities for this are open and are generally negotiated on a case-by-case basis.

I hope you will be able to contribute. Would you wish to explore further opportunities, please contact [C-IN](#). We remain open for any question or suggestion you may have.

I look very much forward to welcoming you at least as a delegate, and hopefully a sponsor, of the EES 2018 Biennial Conference!

Bastiaan de Laat

EES President Elect 2018-2019