

EVALUATION DESIGN, METHODS

Case study	
Workshop title	Case study evaluation
Trainers	Helen Simons
Affiliation	University of Southampton, UK
Target level	Beginner
Workshop content	<p>This workshop explores the warrant for case study methodology as the main mode of evaluation of social and educational programmes that aspire to influence policy-making and practice. It will examine the kind of knowledge case study generates, the different types and contexts of use, and how to conduct a case study evaluation that is rigorous, valid and credible. Specific issues to be covered include: purposes, types and justification for case study evaluation; utility in policy making and practice - appropriate questions and contexts; planning and design of case study to ensure valid, useful knowledge; interface of relationships, methods and politics in the field; analysing and interpreting in context; validity and credibility in case study evaluation; how to generalize in case study evaluation; and how to report the complexity and unique insights of the case.</p>
Learning outcomes	<p>Upon successfully completing this course, participants will be able to:</p> <ul style="list-style-type: none">• Understand of the purposes, types and use of case study evaluation in different policy, programme and project evaluation contexts.• Be familiar with the kind of knowledge generated in a case study and its usefulness in policy making and practice.• Know how to plan, design and conduct case study evaluations.• Be aware of different modes of analysing and interpreting evaluation data.• Be familiar with diverse ways of reporting that are useful and credible.• Appreciate the political/ethical component in case study evaluation practice.• Understand the strengths of case study as a methodology.