

## EVALUATION DESIGN, METHODS

Case study	
Workshop title	Case study evaluation
Trainers	Helen Simons
Affiliation	University of Southampton, UK
Target level	Beginner
Workshop content	<p>This workshop explores the warrant for case study methodology as the main mode of evaluation of social and educational programmes that aspire to influence policy-making and practice. It will examine the kind of knowledge case study generates, the different types and contexts of use, and how to conduct a case study evaluation that is rigorous, valid and credible. Specific issues to be covered include: purposes, types and justification for case study evaluation; utility in policy making and practice - appropriate questions and contexts; planning and design of case study to ensure valid, useful knowledge; interface of relationships, methods and politics in the field; analysing and interpreting in context; validity and credibility in case study evaluation; how to generalize in case study evaluation; and how to report the complexity and unique insights of the case.</p>
Learning outcomes	<p>Upon successfully completing this course, participants will be able to:</p> <ul style="list-style-type: none"> <li>• Understand of the purposes, types and use of case study evaluation in different policy, programme and project evaluation contexts.</li> <li>• Be familiar with the kind of knowledge generated in a case study and its usefulness in policy making and practice.</li> <li>• Know how to plan, design and conduct case study evaluations.</li> <li>• Be aware of different modes of analysing and interpreting evaluation data.</li> <li>• Be familiar with diverse ways of reporting that are useful and credible.</li> <li>• Appreciate the political/ethical component in case study evaluation practice.</li> <li>• Understand the strengths of case study as a methodology.</li> </ul>