

EVALUATION DESIGN, METHODS

Impact evaluation	
Workshop title	Introduction to Rapid Impact Evaluation and new methods for evaluating impacts in mixed methods evaluations
Trainers	Andy Rowe
Affiliation	ARCEconomics
Target level	Intermediate
Workshop content	<p>Rapid Impact Evaluation (RIE) is a new approach developed for evaluating impacts and can be used as a standalone approach or as part of a mixed methods evaluation. Three new methods developed for RIE are valuable compliments to mixed method evaluations, enabling evaluation of impacts in ex ante and ex post settings: the scenario-based counterfactual, the interest-based approach, and a simplified metric developed for RIE to generate scalar measurement of impacts. The basic premise of the metrics is introduced and examples of their application and results are provided. Participants will work through exercises applying all three methods using examples from actual evaluations. In addition to introducing and building capacity to use these methods, this workshop will demonstrate how use-inspired approaches can be infused into the DNA of an evaluation.</p>
Learning outcomes	<p>Upon successfully completing this course, participants will be able to:</p> <ul style="list-style-type: none">• Understand the RIE approach, requirements for applying RIE and evaluation settings where it is useful.• Be familiar with new methods developed for RIE and how they can each be used as part of a mixed methods evaluation approach (scenario-based counterfactuals, using stakeholders as experts, metrics to assess impacts and applying interest-based approaches to evaluation).• Be aware of the features of a use-inspired evaluation approach and lessons from applying a use-inspired approach.• Understand how to systematically build use-inspired approaches into all elements of an evaluation.