

EVALUATION APPROACHES

Positivity	
Workshop title	How to carry out evaluations so they change people lives
Trainers	Burt Perrin, Martha McGuire
Affiliation	Independent consultants
Target level	Intermediate
Workshop content	<p>This workshop, using an interactive approach, will assist participants in identifying ways in which they can undertake evaluations so that they are most likely to make a difference in people's lives. It will draw upon findings and learnings from the project Evaluations that Make a Difference: Stories From Around the World that received an EvalPartners Innovation Challenge Award to collect, tell, and draw lessons from stories from all parts of the world. The workshop will assist participants in learning how they can translate evaluations into captivating stories that can turn evaluations from dull to compelling, and enhance their potential use. This workshop will also introduce some techniques, drawn upon a recent set of publications on this topic, on how evaluators can carry out evaluations that are most likely to lead to positive thinking and action.</p>
Learning outcomes	<p>Upon successfully completing this course, participants will be able to:</p> <ul style="list-style-type: none"> • Understand how to move from conducting evaluations that are methodologically sound to conducting and presenting evaluations that make a difference in people's lives. • Know what evaluations that make a difference are. • Know what factors contribute to conducting evaluations that make a difference. • Understand why it is important to tell stories about evaluations that make a difference. • Know how to tell the story about evaluations that make a difference. • Understand how participants can apply these lessons in their own work.